Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014

Message Text

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PAGE 01 PORT O 01207 171608Z
ACTION COME-00

INFO OCT-01 ARA-14 ISO-00 EB-08 XMB-04 OPIC-06 AGR-01
CEA-01 CIAE-00 DODE-00 FRB-01 H-02 INR-10 INT-05
L-03 LAB-04 NSAE-00 NSC-05 PA-02 CTME-00 AID-05
SS-15 STR-07 ITC-01 TRSE-00 ICA-20 SP-02 SOE-02
OMB-01 DOE-15 /135 W
----------046925 180302Z /75
R 171525Z APR 78
FM AMEMBASSY PORT OF SPAIN
TO SECSTATE WASHDC 2315

UNCLAS PORT OF SPAIN 1207

E.O. 11652: N/A
TAGS: ETRD, TD
SUBJECT: TRADE OPPORTUNITIES FOR LEATHER SHOES AND BOOTS

REF: STATE 089279

1. SIZE OF MARKET FOR IMPORTED SHOES IS NOT LARGE; THERE IS LOCAL MANUFACTUURE WHICH COVERS PART OF MARKET. IMPORTS IN 1976 (LATEST FULL YEAR FOR WHICH DATA AVAILABLE) WERE $1.7 MILLION; SLIGHTLY OVER HALF ($871,000) CAME FROM UK, SPAIN WAS A DISTANT RUNNER-UP (270,000).

2. UNIFORMED SERVICES HERE ARE SMALL; AUTHORIZED STRENGTH OF TRINIDAD AND TOBAGO REGIMENT IS 1,000, WITH ACTUAL STRENGTH MORE LIKE 800. THERE ARE ABOUT 700 FIREMEN. NUMBER OF POLICE PROBABLY AROUND 1,000. GOVERNMENT PROCUREMENT IS USUALLY THROUGH PUBLISHED TENDER NOTICES IN LOCAL PRESS. THERE ARE ALSO PRIVATE GUARD SERVICES, BUT NUMBERS IN UNIFORM ARE NOT LARGE.

3. WE SUGGEST THAT MANUFACTURER INTERESTED IN THIS MARKET LOCATE A SUITABLE AGENT TO TENDER ON HIS BEHALF AND TO DEVELOP OTHER MARKET OPPORTUNITIES. WE WILL BE GLAD TO
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DO ADS IN REGULAR MANNER IF ASKED. U.S. EXPORTERS WILL HAVE TO WORK HARD TO PENETRATE MARKET WHERE TRADITIONAL TRADING TIES AND CONSUMER PREFERENCES STILL GIVE BRITISH FOOTWEAR COMPETITIVE EDGE.

4. THERE ARE NO TRADE FAIRS SUITABLE FOR PROMOTION OF SHOES IN THIS COUNTRY, AND SIZE OF POTENTIAL MARKET

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DOES NOT SEEM TO WARRANT SPECIAL EVENT.
FOX

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NNN

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TRADE, LEATHER, SHOES
Control Number: n/a
Copy: SINGLE
Draft Date: 17 apr 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978PORTO01207
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780165-0177
Format: TEL
From: PORT OF SPAIN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780447/aaaabofb.tel
Line Count: 64
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 443f88ac-c288-dd11-92da-001cc4696bcc
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
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Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 78 STATE 89279
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
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Review Exemptions: n/a
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Review Withdrawn Fields: n/a
SAS ID: 2939547
Secure: OPEN
Status: NATIVE
Subject: TRADE OPPORTUNITIES FOR LEATHER SHOES AND BOOTS
TAGS: ETRD, TD
To: STATE
Type: TE
vdkvgwkey: odbc://SAS/SAS.dbo.SAS_Docs/443f88ac-c288-dd11-92da-001cc4696bcc
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